



BC Non-Profit
Housing Association

BCNPHA

Suite 303 - 3680 E. Hastings Street, Vancouver, BC V5K 2A9
Tel: 604-291-2600 Toll free: 1-800-494-8859 Fax: 604-291-2636
admin@bcnpha.ca www.bcnpha.ca

InfoLink - Advertising Booking Form

Contact Title and Name: _____

Organization: _____

BCNPHA Member: Yes No

Advertise in 6 issues for the price of 5 issues: Yes No

Select 1 or more of the issues below for placement:

<u>Issue</u>	<u>Featured Topic</u>	<u>Submission Date 2012</u>
<input type="checkbox"/> Vol 19.1 Jan/Feb 2012	<i>Cost Savings</i>	January 16, 2012
<input type="checkbox"/> Vol 19.2 Mar/Apr 2012	<i>Building Renovations</i>	March 16, 2012
<input type="checkbox"/> Vol 19.3 May/June 2012	<i>Green Initiatives</i>	May 14, 2012
<input type="checkbox"/> Vol 19.4 July/Aug 2012	<i>Safety/Security</i>	July 16, 2012
<input type="checkbox"/> Vol 19.5 Sept/Oct 2012	<i>BCNPHA 20th Conference & Trade Show</i>	September 14, 2012
<input type="checkbox"/> Vol 19.6 Nov/Dec 2012	<i>TBD</i>	November 26, 2012

Please select below the size for your ad:

<u>Ad Sizes & Rates 2012</u>	<u>BCNPHA Members</u>	<u>Non-Members</u>
<input type="checkbox"/> Business card 3.75 inches wide x 2 in. tall	\$90	\$180
<input type="checkbox"/> ¼ page 3.75 in. wide x 4.75 in. tall	\$159	\$320
<input type="checkbox"/> ½ page 7.5 in. wide x 4.5 in. tall	\$317	\$635
<input type="checkbox"/> Full page 7.5 in. wide x 9.5 in. tall	\$633	\$1265
<input type="checkbox"/> Flyer insert** maximum 8.5 in. wide x 11 in. tall	\$419	\$837

Placement premiums (subject to space availability)

- Inside front OR inside back plus 8% on rate for ad size*
- On back cover plus 15% on rate for ad size*

All pricing is subject to HST.

* Note: all ads, including back page, are printed in black & white.

** Note: if submitting a flyer insert, layout and printing costs are the responsibility of the advertiser. Contact Jacqui Mendes for delivery instructions for flyer inserts.

Payment is not required now; all advertisers will be invoiced. This form and ad copy must be sent to Arwa Hasan at the BCNPHA office by the dates indicated on the InfoLink publishing schedule. As printing costs are fixed to the printer, no cancellations are permitted after these dates. Ads or entries received after these dates may not be published.

To submit your advertising form and advertisement send completed form to Arwa Hasan at arwa@bcnpha.ca, via fax to: 604-291-2636, or by mail to BCNPHA 303 – 3680 E. Hastings St., Vancouver, BC V5K 2A9.

Advertisement requirements: Advertisements must be formatted and camera-ready *in black and white only*. These can be emailed, or sent to Arwa Hasan at the BCNPHA office on a CD. Format: Tiff (preferred), jpeg (high resolution for print), or Illustrator eps (for PC). If submitting as a word file, please attach any graphics as separate files. High resolution PDF is acceptable if EPS unavailable. High resolution pdf's are also acceptable: please ensure all text is converted to outlines before saving file as a pdf.

For questions regarding sales, membership or general enquiries, please contact **Jacqui Mendes, Director of Member Services**, at jacqui@bcnpha.ca or at 604-291-2600 ext. 225;
For questions regarding layout or graphics contact **Kate Nielsen, Program Coordinator, Education & Communications**, at kate@bcnpha.ca or at 604-291-2600 ext. 224.